



UNIVERSIDAD  
DE GRANADA



CENTRO DE  
LENGUAS  
MODERNAS

SPANISH LANGUAGE AND CULTURE COURSE (CLCE)

CULTURE

CONTEMPORARY SPAIN IN THE MEDIA



## CONTEMPORARY SPAIN IN THE MEDIA

### GENERAL DESCRIPTION

It is about offering a general vision of political, social and cultural aspects of Spanish reality today. A general overview of national newspapers is offered as well as radio stations, television channels, the Internet and film themes of recent years. The purpose is for students to be able to contrast the different trends when presenting information, as well as have a global knowledge of the audience that each of them receives. The final objective is to know the different social groups that make up Spain at the moment.

### CONTENTS

- Introduction to the media in today's society.
- Social groups: from politics to stereotyped everyday life.
- The press: National newspapers.
- Television: Channels and audience based on series and programs.
- Radio stations: Political trends.
- Social platform web pages.
- The cinema of recent years: Theme and approach.

### METHODOLOGY

All CLM classes follow the integration of skills, student involvement in tasks, group dynamics and pragmatic and socio-cultural value of the topics. The homework should be oriented towards the integration of students in an immersion situation in addition to personal work.

### EVALUATION

The subject aims to be eminently practical, so the methodology will be focused on interaction with students in such a way that there is always room for debate in class. As a final task, students will be asked to write a written essay and an oral presentation about one of the media they choose; They will be able to focus on a Spanish station, channel, newspaper, website or film.



## EVALUATION

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The evaluation percentages are as follows:

- Participation: 30%
- Presentation: 35%
- Essay: 35%

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