



**UNIVERSIDAD
DE GRANADA**



**CENTRO DE
LENGUAS
MODERNAS**

CONTENIDOS

CURSO DE LENGUA Y CULTURA ESPAÑOLAS EN INGLÉS

ECONOMICS

**Spanish and Latin American
Economies**

www.clm-granada.com

SPANISH AND LATIN AMERICAN ECONOMIES

General Description

This course is for students with a beginner language level. The student will study the world of business, trade and economy from a theoretic and practical point of view.

This course is based on three different stages: The world of business, the foundations of the Spanish and Latin American economy and the lexicon.

The scheduled activities will make the necessary training easier for the student, in order to prepare the test for the Business Spanish begginer certificate from the Madrid Chamber of Commerce and Industry.

Content

1. The foundations of the Spanish economy. The influence of the meteorological phenomenon in the economy. The foundations of the Argentinian economy.
2. The outlook of the Spanish population. Immigration. Employment. A future with full employment level and the professional gerontology. Sociocultural characteristics in Spain. Communication styles and status. The foundations of the Uruguayan economy.
3. The Spanish crop and livestock farming. The PAC. Wine and oil. The foundations of the Chilean economy.
4. The Spanish fishing sector. Vigo, the European capital of fishing. Organisation, management of time and meetings in the Spanish business. The foundations of the Brazilian economy.
5. The industrial sector and the building industry in Spain. The foundations of the Peruvian economy.
6. Kinds of societies in Spain. Cultural aspects of the Colombian negociator. The foundations of the Colombian economy.
7. The Spanish financial system. The foundations of the Venezuelan economy.
8. The tourist sector. The qualities, values and the style of the negociation of management and professional staff members. The panorama of the Panamanian economic sectors.
9. Means of transport and infrastructure. *Iberia* and *RENFE*. Cultural aspects and the business woman in Mexico. Perspective of the Latin American economy: The foundations of the Mexican economy.
10. Spain and its economy: Trade and distribution in Spain, the external sector and investments. Perspective of the Latin American economy: The foundations of the Cuban economy.

Assessment

- 1.- Obligatory attendance, 80%
- 2.- All students have to present in class the basis of the economy from one Latin American country from a general view.
- 3.- There is at least one final exam.
- 4.- The final mark will be from:
 - Marks of the exams, 70%
 - Presentation 30%
- 5.- More contents can be added if necessary.

Bibliography

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- Cuenca, E. (2002). *Europa e Iberoamérica*. Ed. Síntesis. Madrid
- De Val, Maura. (2001). *La privatización en América Latina*. Ed. Popular. Madrid
- Felices, A. et al. (2003). *Cultura y negocios*. Ed. Edinumen. Madrid.
- Hartlyn, J. (1986) *Latin american political economy*. Westview press. Colorado
- Korol, J.C. (1999). *Historia económica de América Latina*. Fondo de cultura económica. México
- Molina, C. (1996). *Integración eurolatinoamericana*. Ediciones ciudad Argentina. Buenos Aires